Category Management & the Acquisition Gateway

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Agenda

➢ Category Management
➢ Acquisition Gateway
➢ Demo (Gateway Demonstration with a Professional Services Hallway focus)
➢ Resources
➢ Additional Questions
Category Management Overview

Category management is a purchasing approach that the Federal Government is applying to buy smarter and more like a single enterprise.

It involves:
- Identifying core categories of products and services, and managing them accordingly
- Cultivating and maximizing expertise to inform and enhance a customer’s buying experience
- Developing purchasing strategies so that customers find the best value for the items they need

Category management enables us to eliminate redundancies, increase efficiency, and deliver more value and savings from the government’s acquisition programs.
Acquisition Gateway Overview

The Acquisition Gateway provides acquisition professionals with the tools and digital services to make acquisition great.

The Gateway envisions driving smarter acquisition by simplifying, accelerating, and improving how the federal government selects and buys products and services.

The Gateway enables good category management that supports the federal acquisition community through every step of the acquisition lifecycle.
1st time: Access the Gateway in <5 minutes

Step 1
• Go to OMB Max Website
• Why? The Acquisition Gateway is a secure site

Step 2
• First time users? = click on upper right [Register Now] button

Step 3
• Fill out the form; click [Continue]
• Read the user agreement and non-disclosure; check “I Agree”

Step 4
• Wait for email from @max.gov
• Click on link to reset your max.gov password

Step 5
• Go to Acquisition Gateway Website; select [Federal Employees Sign-in]
• Click on with “PIV or CAC card”; click {Login}

Step 6
• Login with Max.gov credential to associate with your PIV or CAC card
• Click [Continue]; you can now access the Acquisition Gateway!
Acquisition Gateway Sign-in Screen

Federal Government Users
Click here to sign in for full access

Non-Federal Government & Public Users
Click here for public access

Rules of Behavior for the Acquisition Gateway
Acquisition Gateway Terms and Conditions of Use. This computer system is the property of the United States Government. Logging in to the Federal Government Users sign-on section of this site is restricted to authorized Government users only. Otherwise click the Non-Federal Government & Public Users button to accept the terms and proceed.

Usage Agreement »
Acquisition Gateway Overview

DISCOVER GUIDANCE BY CATEGORY

What to buy, Where to buy, How to buy it

- Market intelligence
- Transactional platforms
- Best-in-class buying practices
- Tools, templates, data

ADDITIONAL RESOURCES

- Green Procurement
  Government-wide source for sustainable purchasing strategies, requirements and programs

- TechFAR Hub
  Resources, training and tools to apply industry best practices to digital service acquisition

- Small Business Forecasts
  Agency reports of planned contracting to assist small businesses in planning offerings
Gateway Search

➢ All articles, community topics, solutions and documents (in the Document Library) have tags. That’s how content can be searched by users.
Acquisition Gateway Demonstration

Demo Start

Acquisition Gateway Website
The Solutions Finder has over 230 vehicles from more than 20 agencies available for market research. Solutions include IDIQs, shared service offerings end user licensing agreements and more. Filter and search help to focus in on the proper solutions, and there are links to additional information.
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CALC lives outside the Acquisition Gateway, but can be reached from the Gateway home page. Users can search by labor category. Filters allow users to shape that information. Both the dynamic graph and the results of the search can be downloaded.

Search Bar

Dynamic graph that reflects the selected labor categories and filters
The Project Center is how a user can personalize the Acquisition Gateway. One can store information critical to a procurement. Upload files. Invite team members. Clip articles, contract vehicles and community posts for a centralized market research home.

Milestones are a breakout of typical procurement deliverables. Keep track of identifier #s, contract info, timeline and budget. Content is where relevant info from the Gateway is gathered and kept. Invite team members that are registered with the Gateway to view and contribute to the project. The Tasks tab is a notes section.
The Document Library is the next generation SOW Library. It houses procurement documents from all phases of the acquisition lifecycle. More than any other tool in the Gateway, besides the Project Center, it is your contributions that will make this tool succeed.
eBuy Open is one of the features available on the Acquisition Gateway only available to federal users. It shares all RFQ postings going back to the first day of fiscal year 2014 (10/1/13). eBuy is a GSA platform so only GSA contract vehicles can be searched or filtered.
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Category hallways are where collected knowledge lives. They have category-specific procurement recommendations, training and best practices. They are a good leaping off point for any market research at the beginning of an acquisition.
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